

***AN EPIC SCAVENGER HUNT***



**2013**



# AN EPIC SCAVENGER HUNT FOR YOU AND YOUR BRITISH CAR!

Earn points and win prizes by taking photos of yourself, your British car, and "official signs" from A-Z!



As you drive your LBC around local towns or across the continent, stop and take pictures with the signs that show where you are with your car. Keep the Motoring Challenge handy; you'll be surprised how many points you can quickly earn from the list! At the end of the year, mail your photos and Point Guide. If you are our top tourer with the most points, you will win a \$1,000 Moss Gift Certificate!

## WIN PRIZES

1<sup>st</sup> Place: \$1,000 Moss Gift certificate, 2013 Challenge T-Shirt and Decal

2<sup>nd</sup> Place: \$500 Moss Gift certificate, T-Shirt and Decal

3<sup>rd</sup> Place: \$250 Moss Gift certificate, T-Shirt and Decal

Next 10 runners-up - \$50 Moss Gift certificate, T-Shirt and Decal

Everyone else is eligible to win these prizes:

- 50 Points or more - \$25 Moss Gift Certificate, T-Shirt and Decal
- 15-49 Points - 2013 Challenge T-Shirt and Decal
- 1-14 Points - 2013 Challenge Decal

## JOIN THE CHALLENGE!

You must register at [www.MossMotoring.com/Challenge](http://www.MossMotoring.com/Challenge) between January 1 and December 31, 2013 to participate. When you register you will receive a Motoring Challenge ID. Register early to receive important email updates and top secret information that could lead to bonus points.

## PHOTO GUIDELINES

- Your British car must be in each photo. Cars on trailers will not be counted.
- You, the entrant, or a willing passenger, must be in at least 5 of the photos. We prefer to have your smiling face in as many pictures as possible. Be creative and have fun! (It could earn you bonus points with the judges!)
- The 2013 Motoring Challenge Flyer in either color or black and white must be in every photo. You can download the flyer by going to [www.MossMotoring.com/Challenge](http://www.MossMotoring.com/Challenge)
- An "official sign" must be in each photo. An official sign is

## WINNERS

Names and photos of winners will be announced by Feb. 15, 2014 in the Motoring Challenge section of [www.MossMotoring.com](http://www.MossMotoring.com).

In the event of a points tie among top prize winners, the judges will review the submissions for composition, humor or other creative elements and select a winner which they believe best embodies the spirit of British Motoring.

defined as: A building, sign or other stationary structure with the name of the city, village, town, county, state, territory or country on it.

*An example of a building is a post office, city hall, library, school, water towers, or police station.*

*An example of a sign would be a population marker, city boundaries or any other sign posted by a government body that is physically located within the boundary of the place it identifies. Mileage markers and directional signs do not qualify.*

*Note:* Images must be clear and names/signs must be legible in submitted photos. Photos that are unrecognizable will not receive points. Photos may be used for multiple categories as long as a duplicate photo for each category/point is submitted.



- One point for each U.S. National Forest sign. The name of the forest as well as the words “National Forest” must appear on the sign. (5 points maximum.)
- One point for each U.S. National Park Service (NPS) managed site and for each National Park or Provincial Park in Canada. The NPS logo with name and/or the name of the park, historic site, lakeshore, monument, etc. as well as the words “National” or “Provincial” must appear on the sign. For parks, check out [nps.gov](http://nps.gov) for U.S. and [pc.gc.ca](http://pc.gc.ca) for Canada. (5 points maximum.)
- One point for each National, State, Provincial/Regional or local car show. The car show photo must clearly show the Challenge Guide, your car and either 1) a banner with the car show name or 2) at least 6 additional cars in the show field. Must include name of car show and state on back of photo or in the file name if submitted digitally. (10 points maximum)
- Points as listed below for each of the following Moss Motors’ Company facilities. (6 points maximum)

*Three points for Moss Motors Headquarters in Goleta, CA  
Three points for Moss Motors Eastern Warehouse in Petersburg, VA*



Make sure your Motoring Challenge ID is in the subject line. You can only collect bonus Sneak Peek points once so submit early to get the maximum bonus. Email two photos and a short (‘n’ sweet) paragraph description to: [motoringchallenge@mossmotors.com](mailto:motoringchallenge@mossmotors.com).

#### HOW DO I EARN POINTS?

- One point for each City (or village, town, township, or municipality) sign beginning with a letter from A to Z. One point per letter (26 points maximum).
- One point for each County (or parish, or district) sign starting with a letter from A to Z. The word “county,” “parish,” or “district,” or the abbreviation equivalent, must be on the sign as well as the name. One point per letter (26 points maximum).
- One point for each U.S. state. The name of the state or abbreviation equivalent must appear on the sign. (50 points maximum.)
- One point for each Canadian province and territory. The name of the province or territory, or abbreviation equivalent must appear on the sign. (13 points maximum.)

#### Bonus Points

*Creativity points:* Moss Motoring Challenge judges may award up to 3 total additional points for any number of creative, clever reasons. The more fun you have, the more everyone will enjoy your submissions!

*Sneak Peek points:* We want to know how much fun you are having along the way. You will earn bonus points if you email two of your favorite photos to us by one of these dates:

- Mar. 1, 2013 and receive 5 bonus points
- June 1, 2013 and receive 3 bonus points
- Sept. 1, 2013 and receive 2 bonus points

#### SUBMITTING YOUR ENTRY/PHOTOS

- Entries received without registering online will not be accepted. All entries must be postmarked no later than December 31, 2013.
- Submissions must include the filled out 2013 Moss Motoring Challenge Point Guide, which is available at [www.MossMotoring.com/Challenge](http://www.MossMotoring.com/Challenge).
- One photo must be included for each point for which you are submitting. Please organize your photos in the same order in which they are written on the entry form. Photos will not be returned. Moss Motors, Ltd. reserves the right to use the photography.

- Photos can be submitted in one of two ways.

*Digitally on a CD/DVD with all photo files clearly named by category and point. (Preferred method)*

*Store bought prints or photos printed from a computer printer—do not send bound in an album, that’s not necessary.*

- Anyone age 18 years or older from the U.S. or Canada may enter. Entries must be submitted individually. Multiple entries cannot be combined on one entry form.
- Only one 2013 Motoring Challenge entry per household.

**Submit entries to:  
Moss Motoring  
Challenge  
440 Rutherford St.  
Goleta, CA 93117**



#### STILL HAVE QUESTIONS?

Check out the FAQs at [www.MossMotoring.com/Challenge](http://www.MossMotoring.com/Challenge). If you don’t find an answer to your question, please submit your question in the space provided.



### Motoring Challenge ID

(received when you register)

Name \_\_\_\_\_ Year \_\_\_\_\_ Make \_\_\_\_\_ Model \_\_\_\_\_  
 Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Email \_\_\_\_\_

#### City, Village, Town, Township or Municipality

A	_____	M	_____	26	_____
B	_____	N	_____	27	_____
C	_____	O	_____	28	_____
D	_____	P	_____	29	_____
E	_____	Q	_____	30	_____
F	_____	R	_____	31	_____
G	_____	S	_____	32	_____
H	_____	T	_____	33	_____
I	_____	U	_____	34	_____
J	_____	V	_____	35	_____
K	_____	W	_____	36	_____
L	_____	X	_____	37	_____
M	_____	Y	_____	38	_____
N	_____	Z	_____	39	_____
O	_____		_____	40	_____
P	_____		_____	41	_____
Q	_____		_____	42	_____
R	_____		_____	43	_____
S	_____		_____	44	_____
T	_____		_____	45	_____
U	_____		_____	46	_____
V	_____		_____	47	_____
W	_____		_____	48	_____
X	_____		_____	49	_____
Y	_____		_____	50	_____
Z	_____		_____		_____

#### U.S. States

#### County, Parish or District

A	_____	1	_____	41	_____
B	_____	2	_____	42	_____
C	_____	3	_____	43	_____
D	_____	4	_____	44	_____
E	_____	5	_____	45	_____
F	_____	6	_____	46	_____
G	_____	7	_____	47	_____
H	_____	8	_____	48	_____
I	_____	9	_____	49	_____
J	_____	10	_____	50	_____
K	_____	11	_____		_____
L	_____	12	_____		_____
	_____	13	_____		_____
	_____	14	_____		_____
	_____	15	_____		_____
	_____	16	_____		_____
	_____	17	_____		_____
	_____	18	_____		_____
	_____	19	_____		_____
	_____	20	_____		_____
	_____	21	_____		_____
	_____	22	_____		_____
	_____	23	_____		_____
	_____	24	_____		_____
	_____	25	_____		_____

#### Canadian Province or Territory

1	_____
2	_____
3	_____
4	_____
5	_____
6	_____
7	_____
8	_____
9	_____
10	_____
11	_____
12	_____
13	_____

#### Photo Submissions

Bonus Pts. (Check 1)  
 Submitted on or before:  
 Mar. 1 \_\_\_\_\_ 5 pts.  
 June 1 \_\_\_\_\_ 3 pts.  
 Sept. 1 \_\_\_\_\_ 2 pts.

#### U.S. National Forests

1	_____
2	_____
3	_____
4	_____
5	_____

#### U.S. National Park Service (NPS) managed site, National Park or Provincial Park in Canada

1	_____
2	_____
3	_____
4	_____
5	_____

#### National, State, Provincial/Regional or local car shows

1	_____
2	_____
3	_____
4	_____
5	_____
6	_____
7	_____
8	_____
9	_____
10	_____

#### Moss Motors' Company facilities

1	_____	3 pts.
2	_____	3 pts.

<b>Total Points Earned</b> _____
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#### Prizes Earned (check all that apply)

\_\_\_ Challenge Decal    \_\_\_ T-Shirt (circle size & style): S M L XL XXL & Men's or Women's    \_\_\_ \$25 Moss Gift Certificate

Additional T-Shirts \_\_\_ S \_\_\_ M \_\_\_ L \_\_\_ XL \_\_\_ XXL    Total # x \$15.00 = \$ \_\_\_\_\_

(please mark the quantity and style required for each size. Use M for Men's or W for Women's. for example: 1W S 2M XL)

Additional Challenge Decals \_\_\_\_\_ QTY x \$2.00 = \$ \_\_\_\_\_

#### Payment Options (Check or Credit Card. Make checks payable to Moss Motors)

Credit Card # \_\_\_\_\_ Expiration Date (MO/YR) \_\_\_\_\_  
 Name on Card \_\_\_\_\_

Sales Tax (CA & VA) = \$ \_\_\_\_\_

<b>TOTAL = \$</b> _____
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