

KEEPING YOU POSTED WAREHOUSE CHANGES WILL **GIVE BETTER SERVICE!**

In the ever-changing world of Moss Motors, progress continues to be made in the streamlining of our various operations. Since the purpose of our efforts is to give you, our customers, better service, we thought you deserved a progress report...

MGB owners will be delighted to know we now have the largest, most comprehensive supply of parts and accessories for all years of this great British sports car! (See separate article about our new, 104-page catalog.) Owners of Triumph TR250 and TR6's will now be able to buy parts from us. although our new Triumph catalog is still being worked on: publication scheduled for mid-1984. For the time being, TR250 and TR6 owners should use the old "Start Your Engines" catalog (available upon request) and an Interchange list we supply which converts SYE part numbers to Moss part numbers and gives current prices.

All this has resulted from the incorporation of "Start Your Engines. Ltd." into Moss Motors' operating systems. The inventory has been moved from Beltsville, MD, to our Rockaway and Goleta warehouses. All mail and phone orders are being handled via our Goleta office, with shipments being made from whichever of our warehouses can give faster service. Under normal conditions. the result is faster, more efficient shipment to our customers, a reduction in shipping charges, and standardization of pricing from all locations.

Don't conclude from this that "Start Your Engines" is no longer around! We have merely changed the structure to utilize all our resources most efficiently. "Start Your Engines" is now the Division of Moss Motors that specializes in Used & Rebuilt MG and Triumph parts. Our skilled mechanics provide a rebuilding service for engines, transmissions, rear ends, carburettors, etc., and we maintain a huge inventory of good quality used parts. The rebuilt parts are a great benefit to those customers who live in areas where there are no mechanics willing to work on MG's or Triumphs. Our used parts can be a real boon in those instances where a new part is not available, or where a good used part is an acceptable substitute for an expensive new item. In addition, our Beltsville showroom has been rearranged for improved Counter Customer service, and our inventory at that location is in the process of being expanded to include parts for MGT-series. Austin Healey and Jaguar XK-120/150. (For the next couple of months, while we complete the transition, we suggest you call ahead. (301) 937-0313, before driving to Beltsville to make sure we have what you need at the counter.)

So, let's summarize the functions of our various locations, so you know who to call or visit for what parts: 1) Moss Motors, Ltd., 7200 Hollister Ave., Goleta, CA 93117.

*Main Office and Warehouse.

- *Customer Service for all locations. *Western US distribution point, new parts, all models.
- *All mail and phone orders come here: all WATS lines
- to here, also. *Counter Sales, new parts,
- all models.
- 2) Moss Motors. Ltd. 114 Beach St., Rockaway, NJ 07866.
- *East Coast Warehouse. *Eastern US distribution point.

new parts, all models. *Counter Sales, new parts,

all models. 3) Moss Start Your Engines,

6798 Mid Cities Blvd., Beltsville, MD 20705.

- *Rebuilding Center, MG & Triumph. *Used Parts Warehouse, MG & Triumph
- *National distribution point
- for used and rebuilt parts. *All used and rebuilt parts orders come here.
- Counter Sales, new parts, all models.

4) Moss Santa Barbara, 132 F. Montecito St. Santa Barbara, CA 93102. National Distribution Center,

non-catalog British parts. *Counter Sales, non-catalog British parts. 12.00

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Upholstery Sale	

LEATHER ITEMS FEATURED MOSS UPHOLSTERY SALE!

country today where, if there are British cars present, you won't find one with a Moss Interior Kit! Such is our quality and originality of design that Moss upholstery kits are the choice of amateur and professional restorers alike.

The big news this month is that we have finally managed to make most of the Austin Healey upholstery and carpeting available. Although we listed the full range when we brought out our AHY-03 catalog in the Spring of '82, we experienced unexpected difficulty in finding good original interiors from which to make our patterns. Now, with the exception of some BJ8 kits, we have almost completed the range. Seats are all patterned and in production. Most panel kits are completed and should all be available very soon.

Since this is the time of year when many of you are using the bad weather as an excuse for fixing up your cars, rather than driving them. we have decided to offer very special prices on a wide range of our upholstery and soft trim items. Now is your chance to buy what you need to improve the comfort, appearance and value of your sports car! Full details of our special offerings are

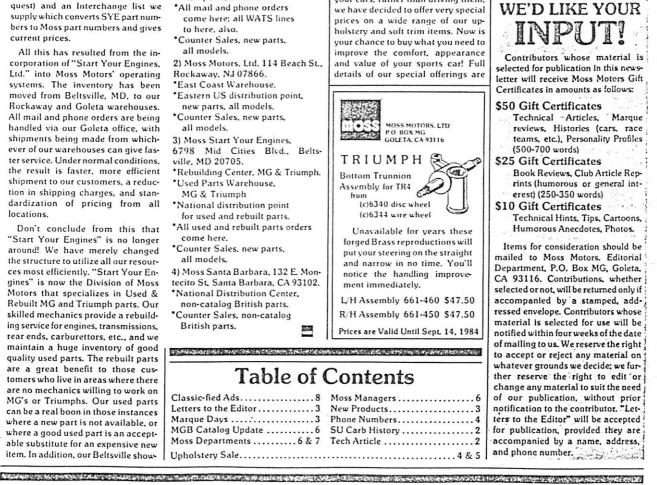


There's hardly a car show in the given in the center spread.

Moss kits are famous for their originality of design and outstanding quality, both in materials used and care taken in manufacturing. We control both by having our own manufacturing facility, where we are our own customer so we set the standards! Normally priced very competitively, when these items are on sale they offer outstanding value for money! Samples of the leather and vinyl used are available upon request.

We hope you will take this opportunity to save money in the 1984 Moss Upholstery Sale! All we ask is that you be patient with us if your particular needs are out of stock when you order. By accepting a backorder, your order will be reserved at the sale price for you and shipped as soon as possible. Although we have geared up for the Sale, we have only

Continued on Page 3



The Moss Motoring Newsletter, Page 1

From The Lead	ing Ma	anufactur	er Of Quality	Interiors	
THE GRI	-			•	
Leather & Vinyl Samples	Available On R	equest .	TRIUMPH TR 4A		
To ensure you benefit from the Sale P a*Backorders Accepted basis in case			Leather Seat Kits		
should not exceed 6 weeks; most iter			Black/Black Pipin Black/White Pipin		
			Red/Red Piping	642-260	
SALE P		•	Red/White Piping Tan/Tan Piping		reg. \$245.00 NOW \$199.95
FEB. 20 UNTIL	.APRIL7,	1984		642-340	NOW \$199.95
and the second states and the second seco	galere ner seatteringen	Partnersteller marine stations	MGB 1963-'68		
			Leather Seat Kits Black/Black Pipin	ng 641-170	
MG TC			Black/Red Piping	641-180	
Leather Seat Kits			Black/White Pipin Black/Blue Piping		
Green Biscuit	245-010		Red/Black Piping	641-200	•
Black	245-020 245-030		Red/White Piping	641-220	6245.00
Red	245-000	reg. \$330.00	Red/Red Piping Tan/Tan Piping	641-230 641-235	reg. \$245.00 NOW \$199.95
Tan	245-480	NOW \$279.95			11010 \$177.70
MG TD	•		AUSTIN HEALEY 1	00-4	
Leather Seat Kits			Leather Seat Kits Black/Black Pipin	g 246-670	
Red	245-040		Black/White Pipin		
Green Biscuit	245-050 245-060		Black/Red Piping	246-690	
Black	245-070	reg. \$330.00	Red/Red Piping Red/White Piping	. 246-700 246-710	reg. \$295.00
Tan	245-490	NOW \$279.95	Tan/Tan Piping	246-730	NOW \$274.95
MG TF					17
Leather Seat Kits			AUSTIN HEALEY 10	00-0/3000 inru i	507
Red	245-080		Black/Black Pipin	g 246-810	
Green Biscuit	245-090 245-100		Black/White Pipin	g 246-820	
Black	245-110	reg. \$330.00	Black/Red Piping	246-830	
Tan	245-500	NOW \$279.95	Red/Red Piping Red/White Piping	246-840 246-850	reg. \$295.00
MGA ROADSTER			Tan/Tan Piping	246-870	NOW \$274.95
Leather Scat Kits			AUSTIN HEALEY 10	00-6 RNA thru 3	000 BT7 (1 and a
Black/Black Plping	246-010		Rear Leather Seat Kits	00-0 DIV4 III/4 0	500 D17 (4-searce)
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Black/Blue Piping	246-040		Black/White Pipin	g 246-960 246-970	
Red/Red Piping	246-050	reg. \$315.00 NOW \$267.75	Black/Red Piping Red/Red Piping	246-980	
Tan/Tan Piping	246-060	NOW \$207.75	Red/White Piping	246-990	reg. \$169.95
MGA COUPE			Tan/Tan Piping	247-010	NOW \$159.95
Leather Seat Kits			AUSTIN HEALEY 3	000 BJ7 (4-seater)	
Black/Black Piping Black/Red Piping	246-070 246-080		Rear Leather Seat Kits		
Black/White Piping	246-090		Black/Black Pipin Black/White Pipin		
Black/Blue Piping	246-100	reg. \$325.00	Black/Red Piping	247-110	
Red/Red Piping Tan/Tan Piping	246-110 246-120	NOW \$276.25	Red/Red Piping	247-120	reg. \$179.95
			Red/White Piping	247-130 247-150	NOW \$167.35
TRIUMPH TR2 & TR3 to TS	522013		Tan/Tan Piping	247-130	
Leather Seat Kits Black/Black Piping	642-150		AUSTIN HEALEY 10	0 <u>0</u> -4/100-6	
Black/White Piping	642-155		Leather Armrest Kits	g 247-230	
Red/Red Piping	642-140	reg. \$275.00	Black/Black Pipin Black/White Pipin		
Red/White Tan/Tan Piping	642-145 642-310	NOW \$224.95	Black/Red Piping	247-250	
			Red/Red Piping	247-260	reg. \$44.95
TRIUMPH TR3 & TR4 from	TS22014 to C	T17130	Red/White Piping Tan/Tan Piping	247-270 247-290	NOW \$39.95
Leather Seat Kits Black/Black Piping	642-160			······	
Black/White Piping	642-165		🖌 👝 Moss Ma	kes The Best	
Red/Red Piping	642-170	reg. \$245.00		Br	itish
Red/White Plping . Tan/Tan Piping	642-175 642-320	NOW \$199.95			Sportscar
			TANK		Upholstery!
TRIUMPH TR4 from CT17131	to CT20925		LAND TAN		Opholstery:
Leather Seat Kits Black/Black Piping	642-180		K o K	51 614	
Black/White Piping	642-180				
Red/Red Piping	642-190	reg. \$245.00	WA N		ers must be received by oril 7, 1984 to qualify for
Red/White Piping Tan/Tan Piping	642-195 642-330	NOW \$199.95	<u>Al</u>		he Sale Prices
		.1017 \$133.30	-53		So Order Early!
TRIUMPH TR4 from CT20926			SALE PERIOD FE	B.20 UNTILA	PRIL7, 1984
Leather Seat Kits Black/Black Piping	642-450		Order	(800) 225	6954 CONTINUE ATTAL LTA
Black/White Piping	642-455		Toll I	C	
Red/Red Piping	642-460	reg. \$245.00		(800) 322-	6985 CALIFURNIA ORDER PHONE
Red/White Piping Tan/Tan Piping	642-465 642-470	NOW \$199.95		(205) 060	
sout son tribing	- 0424470	11017 9177.70	RANGE STATE	(805) 968-	1041 COSTORER MANE

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The Moss Motoring Newsletter Pg. 4

RESPONSE ENCOURAGING Marque Days

how successful had been our first two "Moss Marque Days". Owners of Austin Healeys and Triumphs each had an opportunity to visit Moss Motors, tour our facilities, buy bargains at a "Swap Meet" and enjoy a discount on over-the-counter purchases. We proposed expanding the concept for 1984 to include other margues and to invite Club participation to organize additional activities (car show, funkhana, rally, etc.), for which we would donate the trophies.

The response to this suggestion was encouraging! Back in New Jersey, Bob Goldman has been contacted by several interested people, and he is putting together a schedule of events to take place at Moss' Rockaway location. In Goleta, plans are afoot for MGA, MGB and MGT days with the help of local clubs, and one-

In our last issue, we mentioned date has already been established.

Austin Healey owners should circle Saturday, October 6, as a day to keep free for a trip to Goleta. The Ventura-based South Central Coast Region of the Austin Healey Club, Pacific Center (phew!), are planning an event which will be centered around a Moss Marque Day. More details will be forthcoming closer to the time, but, for now, we can promise you we will be working to make it an exciting day for all Austin Healey owners (club members or not) who come to see us that day!

In our next issue, we hope to have a full schedule of dates for Marque Days at both Rockaway and Goleta. If you would like to help co-ordinate the club activity aspect, please contact Bob Goldman (201-625-3616) or Lawrie Alexander (805-968-1041).

UPHOLSTERY SALE . Continued from Page 1

a limited number of talented craftsmen available to keep pace with upholstery orders. If the sale exceeds our expectations, there could be a delay of 4 to 6 weeks between the time you place your order and receive the shipment. We don't plan for this to happen but thought you should be warned, just in casel



New Products!

A mail order business relies on its catalogs to promote its products to potential customers. The catalogs, therefore, must always be as complete and accurate as possible. Since the cost of printing quality catalogs these days is so high, it is necessary to print large quantities at one time. This helps keep the individual cost down but means that the catalogs cannot be updated frequently to include new products that are received between printings.

At Moss, we address this problem by including New Products in our semi-annual Price Updates. Rather than just issuing a new Price List every six months, we bring to our customers' attention both New Products (received since the last Update was published) and Highlighted Products (items which do not appear in any but the very latest issues of some catalogs.).

From time to time, we find our-

New Items that have come in since our last Update. Now is one such time! For some reason (our Product Development people trying to live up to their image as depicted in the last "Moss Motoring," perhaps!) we have taken a substantial number of New Products into inventory (in addition to the late MGB and Triumph parts). If there's something you've been waiting for, read on; it may be that we have it now!

selves looking at very long lists of

MGB1963 to 67 Chrome Gearshift Boot Surround. Add TRIUMPH and AUSTIN HEALEY STEERING COL-UMN WIRING HARNESSES. Although the complete horn/turn signal switch assemblies are still not available, you can now replace your frayed original wiring with one of these new sub-harnesses:

Triumph TR2 & 3 356-450 \$19.95 Austin Healey (all models) 356-410 \$19.95

AUSTIN HEALEY 100-4 INTERIOR DOOR LOCK. Supplied (as originally) without the knob, these are genuine British replacements for your worn-out locks. (Use with new strikers #803-790).

L/H Lock Assy. (less knub) 803-775 \$23.50 R/H Lock Assy. (less Knob) 803-785 \$23.50

AUSTIN HEALEY 'Le Mans' BONNET STRAPS. Exact reproductions of the straps fitted to 100-M and 100-S Healeys, these will add a racy touch to all big Healeys! Complete and ready for installation.

Tan Hood Strap Kit 221-608 \$45.95

MG TC-TD-TF STAINLESS STEEL EXHAUST SYS-TEMS. Carefully made in England for ease of installation, these complete systems (headpipe, muffler and tailpipe) are guaranteed to be the last exhaust system you'll need to fit to your car. Made from top-grade stainless steel throughout, they look good, sound good, and will last indefinitely.

MG TC 454-508 \$197.50 MG TD-TF 454-528 \$197.50

MGA FRONT COCKPIT RAIL KIT. Contains front wood rail with foam rubber strip, end caps and T-bolts, un-453-718 covered and ready for assembly. \$39.95

MGA RUBBER STRIP. Moulded rubber strip for MGA front cockpit rall. (Included in kit #453-718 above.) 282-860 \$9.75

Prices Valid Until September 14, 1984

LETTERS TO THE EDITOR

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Dear Sirs,

I have just read your Autumn 1983 issue of "The Moss Motoring Newsletter" and found it very interesting. I own a 1967 3000 MKIII Austin Healey and enjoyed in particular the articles dealing with the AH. I am also one of your customers and would like to receive future issues of your Newsletter.

Having recently been elected president of the Brandywine Valley section of the Austin Healey Sports and Touring Club, I know our members will also enjoy your publications. Thank you.

Yours truly, E.G. Leser

Ed Note: Glad you enjoy our publications. Moss Motoring, as well as our Sales Flyers, Price Updates, etc., are mailed automatically to all customers on our mailing list who order from us at least once a year.

and a second second second

Dear Fellow MG Enthusiasts:

Even though I'm driving "one of those German things" now, I started out with a beautiful 1967 (last of the belch-fire) MGB. I restored her, slalomed her, raced her, and loved her, It was only when the floor boards in the passenger's scuttle blew out one day on the Bee Line Expressway in Orlando. Florida during a rain storm did I realize it was time to sell my Old English White friend.

Now they've ripped down Abingdonthe heartless creeps! I have to have one of the bricks with Thornley and Enever's signatures on the plaque. I've enclosed a check to reserve one of the mementos for me - the check includes the shipping fees.

Sure, a Bimmer is faster, more reliable, more aerodynamic, more technologically advanced than my "B". But It can never duplicate driving along on a hot summer night with the top down listening to that special Abarth-accented exhaust note, watching the generator lamp glowing faintly red and wondering, "Oh no...what now?"

Thanks. Bob Roemer Editor at Large **BMW Car Club of America**

Ed. Note: Thanks for the order, Bob! We were pleasantly surprised by the response to the brick sale and had to rush re-order twice! Seems a lot of people shared your desire for a part of MG history. (We still have a few left; Part #229-670)



a finishing touch to any early MGB interior. 443-120 \$10.95

Triumph TR2-3B Door Striker Plates. These well made chrome-plated, forged bronze striker plates keep your doors closed properly. 803-640 \$12.95

MG TC Original Style Starter Cable. These starter cables are exact reproductions of the original. 331-370 \$24.50

MG TC Original Style Choke Cable. Exact reproduction of the original choke cable. 331-380 \$24.50

MG TC Original Slow Running Control Cable. Long since obsolete, the cables are exact reproductions of the original 331-390 \$24.50

TP.2-3-4-4A Timing Chain Tensioner. Manufactured in England, these long awaited parts were hard-chromed at our own machine shop. 823-250 \$7.95

JAG XK150 Front Grille Badge. A quality reproduction from England for your JAG. 601-220 \$28.75

JAG XK150 Rear Deck Medallion. A fine reproduction from England. 601-240 \$28.75

Austin Healey BJ8 Glove Box Lock. The original glove box lock used on the BJ8 dash. 633-740 \$22.95

Austin Healey Trunk Lid Lock. This lock mechanism (handle not included) fits all Austin Healeys and comes from the original manufacturer. 031-326 \$27.50

Austin Healey BJ7-8 Vent Glass. Finally you can replace that broken or cracked vent window. L/H 021-865 \$43.25

R/H 021-875 \$43.25

From The Load	ling M	anufactur	er Of Quality Int	
	-	•	-	•
THE GR	EAT	MOS	s leath	ER SALE!
Leather & Vinyl Samples To ensure you benefit from the Sale f		•	TRIUMPH TR 4A	
a'Backorders Accepted' basis in cas				642-250 ·
should not exceed 6 weeks; most ite	ms will be avail	able quickly.	Black/White Piping	642-255
SALET			Red/Red Piping Red/White Piping	642-260 642-265 reg. \$245.00
SALE PERIOD		Tan/Tan Piping	642-265 reg. 3245.00 642-340 NOW \$199.95	
FEB. 20 UNTILAPRIL7, 1984		MGB 1963-'68		
a na standard a sa s	والمحادثة وتحمل فيتحراه	9-11-11-11-11-1-1-1-1-1-1-1-1-1-1-1-1-1	Leather Seat Kits	
140 20			Black/Black Piping Black/Red Piping	641-170
MG TC Leather Seat Kits			Black/White Piping	641-180 641-190
Green	245-010		Black/Blue Piping	641-200
Biscuit	245-020		Red/Black Piping Red/White Piping	641-210 641-220
Black Red	245-030 245-000	reg. \$330.00	Red/Red Piping	641-230 reg. \$245.00
Tan	245-480	NOW \$279.95	Tan/Tan Piping	641-235 NOW \$199.95
MG TD	•		AUSTIN HEALEY 100-4	
Leather Seat Kits			Leather Seat Kits Black/Black Piping	246-670
Red Green	245-040 245-050		Black/White Piping	246-670
Green Biscuit	245-050 245-060		Black/Red Piping	246-690
Black	245-070	reg. \$330.00	Red/Red Piping Red/White Piping	. 246-700 246-710 reg. \$295.00
Tan	245-490	NOW \$279.95	Tan/Tan Piping	246-730 NOW \$274.95
MG TF			AUSTIN HEALEY 100-6/3	000 thru B.17
Leather Seat Kits	945 000		Leather Seat Kits	
Red Green	245-080 245-090		Black/Black Piping	246-810
Biscuit	245-100	reg. \$330.00	Black/White Piping Black/Red Piping	246-820 246-830
Black Tan	245-110 245-500	NOW \$279.95	Red/Red Piping	246-840
		11010 0277.70	Red/White Piping	246-850 reg. \$295.00 246-870 NOW \$274.95
MGA ROADSTER			Tan/Tan Piping	
Leather Seat Kits Black/Black Piping	246-010		AUSTIN HEALEY 100-6 B	N4 thru 3000 BT7(4-seaser)
Black/Red Piping	246-020	•	Rear Leather Seat Kits Black/Black Piping	246-950 '
Black/White Piping Black/Blue Piping	246-030 246-040		Black/White Piping	246-960
Red/Red Piping	246-050	reg. \$315.00	Black/Red Piping Red/Red Piping	246-970 246-980
Tan/Tan Piping	246-060	NOW \$267.75	Red/White Piping	246-990 reg. \$169.95
MGA COUPE			Tan/Tan Piping	247-010 NOW\$159.95
Leather Seat Kits			AUSTIN HEALEY 3000 B	J7 (4-scater)
Black/Black Piping Black/Red Piping	246-070 246-080		Rear Leather Seat Kits	
Black/White Piping	246-090		Black/Black Piping Black/White Piping	247-090 247-100
Black/Blue Piping	246-100	reg. \$325.00	Black/Red Piping	247-110
Red/Red Piping Tan/Tan Piping	246-110 246-120	NOW \$276.25	Red/Red Piping	247-120 247-130 reg. \$179.95
			Red/White Piping Tan/Tan Piping	247-130 109.5179.95 247-150 NOW \$167.35
TRIUMPH TR2 & TR3 to T Leather Seat Kits	\$22013			
Black/Black Piping	642-150		AUSTIN HEALEY 100-4/1 Leather Armrest Kits	00-0
Black/White Piping Red/Red Piping	642-155 642-140		Black/Black Piping	247-230
Red/White	642-145	reg. \$275.00	Black/White Piping Black/Red Piping	247-240 247-250
Tan/Tan Piping	642-310	NOW \$224.95	Red/Red Piping	247-260
TRIUMPH TR3 & TR4 from	n TS22014 to C	 T17130	Red/White Piping	247-270 reg. \$44.95 247-290 NOW \$39.95
Leather Seat Kits			Tan/Tan Piping	247-290 NOW \$39.95
Black/Black Piping Black/White Piping	642-160 642-165		🖕 🚬 Moss Makes T	The Best
Red/Red Piping	642-170		Carel	British
Red/White Piping	642-175	reg. \$245.00 NOW \$199.95	A ROLL	Sportscar
. Tan/Tan Piping	642-320	NOW \$199.95		Upholstery!
TRIUMPH TR4 from CT1713	t to CT20925			Opholstery:
Leather Seat Kits Black/Black Piping	642-180		VIOL BIL	
Black/White Piping	642-185			
Red/Red Piping Red/White Piping	642-190 642-195	reg. \$245.00	[<u>]</u>]	Orders must be received by April 7, 1984 to qualify for
Tan/Tan Piping	642-195	NOW \$199.95		the Sale Prices So Order Earlyd
TRIUMPH TR4 from CT20920 Leather Seat Kits	b		SALE PERIOD FEB. 20	
Black/Black Piping	642-450		Order (800) 235-6954 CONTINUES
Black/White Piping Red/Red Piping	642-455 642-460			800) 322-6985 CALIFURNIA
Red/White Piping	642-465	reg. \$245.00		The second state and the second state of the s
Tan/Tan Piping	642-470	NOW \$199.95		805) 968-1041 CUSTORER SARVE

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And To Complete Your Classic's Interior <u>A Selection Of Panel Kits- Now On Sale!</u> NOTE: All parts listed in this newsletter do not include Shipping & Hand- ling charges or Local Sales Tax (CA. NJ, MD). If you send pre-payment with your order, please sec our current Update/Price List for current ship- ping rates.					
MGTC		TRIUMPH TR4	••••••		
Vinyl Panel & Trim Kits		Vinyl Panel Kits			
Tan 245-570 Green 245-370		Black/Black Piping Black/White Piping	645-060 645-065		
Biscuit 245-380 Red 245-360	reg. \$215.00	Red/Red Piping	645-070		
Black 245-380	VOW \$198.50	Red/White Piping Tan/Tan Piping	645-075 reg. \$249.50 645-130 NOW \$224.95		
MGTD Vinyl Panel & Trim Kits		TRIUMPH TR4A			
Tan 245-580		Vinyl Panel Kits Black/Black Piping	645-080		
Green 245-410 Biscuit 245-420		Black/White Piping Red/Red Piping	645-085 645-090		
Red 245-400	reg. \$215.00 IOW \$198.50	Red/White Piping	645-095 reg. \$224.50		
	10w \$198.30	Tan/Tan Piping	645-140 NOW \$199.95		
MGTF Vinyl Panel & Trim Kits		MGB ROADSTER 1963 Vinyl Panel Kits	3-'65 to (b)57985		
Tan 245-590		Black/Black Piping	643-280		
Green 245-450 Biscuit 245-460		Black/Red Piping Black/White Piping	643-290 643-300		
Red 245-440	reg. \$215.00	Black/Blue Piping	643-310		
	IOW \$198.50	Red/Black Piping Red/White Piping	643-320 643-330		
MGA ROADSTER		Red/Red Piping	643-340 reg. \$159.95		
Deluxe Vinyl Panel & Trim Kits Black/White Piping 246-330		Tan/Tan Piping			
Black/Red Piping 246-320 Black/Blue Piping 246-340		MGB ROADSTER 1966 Vinyl Panel Kits	5-'67 from (b)57986 to (c)138400		
Black/Black Piping 246-310	ALL \$174.05	Black/Black Piping	643-350		
Red/Red Piping 246-350 Tan/Tan Piping 246-360 N	reg. \$174.95 IOW \$149.95	Black/Red Piping Black/White Piping	643-360 643-370		
		Black/Blue Piping	643-380		
MGA COUPE Deluxe Vinyl Panel & Trim Kits		Red/Black Piping Red/White Piping	643-390 643-400		
Black/White Piping 246-390		Red/Red Piping	643-410 reg. \$159.95		
Black/Red Piping 246-380 Black/Blue Piping 246-400		Tan/Tan Piping	643-415 NOW \$144.95		
Black/Black Piping 246-370	reg. \$198.50	MGB-GT 10 (c)139471			
Red/Red Piping 246-410 Tan/Tan Piping 246-420 N	OW \$169.95	Vinyl Panel Kits Black/Black Piping	643-420		
TRIUMPH TR3 from TS22014		Black/Red Piping Black/White Piping	643-430 643-440		
Vinyl Panel Kits		Black/Blue Piping	643-450		
Black/Black Piping 645-020 Black/White Piping 645-025		Red/Black Piping Red/White Piping	643-460 · · · · · · · · · · · · · · · · · · ·		
Red/Red Piping 645-030	reg. \$224.50	Red/Red Piping	643-480 reg. \$149.95		
Red/White Piping 645-035 Tan/Tan Piping 645-110 N	OW \$199.95	Tan/Tan Piping	643-485 NOW \$137.95		
MG		JAGUAR			
CONVERTIBLE		CONVERTIBLE TOP XK120-140 roadster Black Vinvi	NE SA		
TOP SALE!	et		011-380 reg. \$175.00 Sale \$145.95		
		XK120-140 roadster Tan Canvas	Top 011-387 reg. \$225.00 Sale \$189.95		
MGTC (early split window style) original-type Tan Canva		XK120-140 DHC Black Vinyl Top	· · ·		
241-900 reg. \$210.0 MGTC (late single window style) original-type Tan Canva		XK120-140 DHC Tan Canvas Top	011-390 reg. \$175.00 Sale \$145.95		
241-940 reg. \$195.0	00 Sale \$164.95		011–397 reg. \$225.00 Sale \$189.95		
MGTD 2-bow original-type Tan Canvas Top 242-040 reg. \$195.(00 Sale \$164.95	XK150 roadster Black Vinyl Top	011-400 reg. \$190.00 Sale \$159.95		
MGTD 3-bow original-type Tan Canvas Top 242-140 reg. \$195.0	0 Sale \$164.95	XK150 roadster Tan Canvas Top	011-407 reg. \$240.00 Sale 199.95		
MGTF Tan Canvas Top (TC-TD original-type material)		XK150 DHC Black Vinyl Top	-		
242-240 reg. \$195.0 MGA 1500 style (single window) Black Vinyl Top	0 Sale \$164.95	XK150 DHC Tan Canvas Top	011-410 reg. \$190.00 Sale \$159.95		
242-330 reg. \$119.5	50 Sale\$ 99.50	·····	011-417 reg. \$240.00 Sale \$199.95		
MGA 1600 style (3 windows) Black Vinyl Top 242–310 reg. \$119.5	50 Sale \$ 99.50	AUSTIN HEALEY			
MGA Mkll (3 windows) Black Vinyl Top		CONVERTIBLE TOP S	SALE!		
242-950 reg. \$125.(MGB to (c)21900 standard 'stow away' Black Vinyl Top		100-4 Black Vinyl Top	021-525 reg. \$125.00 Sale \$104.95		
242-650 reg. \$150.0 MGB to (b)19484 optional 'folds with frame' Black Vinyl		100-6 2-seater Black Vinyl Top 100-6 & 3000 4-seater to (c)1528	021-529 reg. \$125.00 Sale \$104.95 Black Vinul Top		
242-630 reg. \$132.9	5 Sale \$124.95		021-527 reg. \$140.00 Sale \$115.95		
MGB (b)19485 to (c)21900 optional folds with frame' Bl 242-640 reg. \$150.0		3000 4-seater from (c)1529 Black	Vinyl Top 641-030 reg. \$140.00 Sale \$115.95		
MGB (c)219001 to (c)410000 standard folds with frame	Black Vinyl Top	3000 BJ7 to (b)59371 Black Vinyl	Тор		
242-645 reg. \$157.5 MGB from (c)410001 standard 'folds with frame' Black N		3000 BJ7 & BJ8 from (b)59372 B	021-531 reg. \$140.00 Sale \$115.95 lack Vinyl Top		
242-655 reg. \$182.5			021-533 reg. \$140.00 Sale \$109.95		
*Note: Tops from (c)410001 have a zip-out rear win Interchangeable with tops fitted from (c)219001 to		SALE PERIOD FEB.	20 UNTIL APRIL 7, 1984		
merchangeave with tops inted from (c)219001 to	10/710000.		to qualify for the Sale Prices So Order Early		

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Donna Cooper is one of those busy managers at Moss who wears many hats and bears more than one title. Donna's business card reads "Customer Service & Personnel Manager" and both are equally important. Donna can boast of being the "Senior" employee of Moss in length of service; her employment with Moss began 13 years ago in 1970 when she was hired as a 'temporary' employee to proof-read the MGT catalog. When her typing and dictaphone abilities were known, she became Al Moss's secretary, a position which she held until 1973. At that time she assumed the title "Office Manager" and the direction of the clerical staff and order entry personnel were placed under her wing. Along with office management, maintaining the Personnel records was a natural, so the dual position began.

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Donna remembers when 3 clerks hand processed 100 orders on a more productive day. Today, with computer processing, this can be accomplished in just a few hours. Over the years she has seen the change of many employees, computers and the Moss ownership. The company has grown from 20 employees in 1973 to almost 100 today!

Donna now supervises 14 enthusiastic employees consisting of Order Entry Clerks, Customer Service staff, switchboard operators and maintenance crew. She also handles supply purchases and company social functions. Threefull-time order entry clerks now process customers' or ders and 7 customer service clerks handle returns processing, backorders, tracers, order checking, etc. for the many Moss customers who call or write daily. This department is staffed between 6 AM and 5 PM so every attempt is made to take care of the Moss customers every working hour possible. Keeping these functions running smoothly takes the greater part of Donna's work day.

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In 1977 Donna met Tom Cooper who was then an MGB enthusiast and owner. They were married a few years later and a second MGB as well as a TF in sad condition were acquired. Tom is a carpenter by trade and doing a "ground up" restoration on the TF was a real challenge. However, the challenge was met and the 3 years' result was their beautiful TF which has taken a number of 1st place awards as well as 2nd place at the 1983 GOF West car display. Tom's red paint job and the Moss upholstery kit make this car especially showy! The TF is a highlight in the Cooper's life but their eight children and three grandchildren rank even higher...

The Coopers joined the local MG Club (The Special T's) in 1978 and Donna was the first lady President of that group after serving as secretary and vice-president. In her leisure time, of which she has little, Donna truly enjoys "living"! She loves all types of dancing and she and Tom are currently co-presidents of a Santa Barbara square dance club. Water skiing and snow skiing are also among Donna's leisure time

THE ULTIMATE MGB CATALOG

Consider, if you will, the information that you are likely to need in the course of restoring and maintaining a British sportscar. You might pick such questions as: What was original on the car? What years was it buil? What will interchange from model to model? What parts are available? What colors were original? What books are there about this car? What accessories can I get for it? What problems are common to it, and what are the easy solutions? Did you ever think how nice it would be if you could find all these answers in one book? Well, if you own an MGB built between 1963 and 1980, now there is such a book! The new Moss MGB Catalog, #MGB-02, contains all the above information, and more! After many months of arduous preparation, we are proud to announce publication of our bestever catalog, 104 pages packed full of parts, accessories, information tables, technical hints and articles.

and carefully detailed illustrations of parts of the MGB.

As we go to press, our inventory is being expanded to include as many of the parts as are available from sources here and overseas. In the coming months, we will be arranging for the manufacture of many of the parts which are now "No Longer Supplied" (NLS). Our long-term goal is to stock virtually every part that is necessary to restore, maintain and improve your MGB but, even now, our new catalog is a great asset; the exploded-view pictures and accurate. easy-to-follow parts listings show you what your car should have to be complete and original. The wealth of information and data in our new catalog will make you an instant MGB expert!

We believe our MGB-02 catalog is far and away the best such publication on the market today. When you consider we are making it available for just \$2.00, you'll have to admit it's a fantastic value! How do you get a copy? If you are in our files as an MGB owner, and you have purchased from us within the last twelve months, you will be mailed one as soon as they are back from the print er. Otherwise, send in \$2.00 and request a copy of Moss catalog MGB-02; it'll be an investment you won't regred activities as well as camping, good wine and taking pictures. Her recently acquired rocking chair, given as a gift for her 50th birthday, is seldom used as Moss Motors and life in general keep her a busy lady 24 hours a day...



For any retail business to succeed, it is important for customers' needs to be taken care of promptly and efficiently. Orders must be taken, processed and shipped promptly; problems with damaged or missing shipments must be resolved: invoicing and payment questions must be answered; and a myriad of other matters concerning our customer records, correspondence, etc., must be dealt with. The department at Moss Motors that handles these things falls under the jurisdiction of Donna Cooper, and encompasses Order Processing and Customer Service. The following are the ladies who take care of the needs of our customers:

Janet Kluss: Donna's Assistant Manager, Janet Kluss, is now primarily concerned with 'Preliminary Order Processing', the checking and assigning of customer numbers, verifying names and addresses, and generally ensuring that the order is written up in a way that it can be entered properly. Janet also helps ensure that all the other work in the department runs smoothly. A Santa Barbara native, Janet has long been interested in sports cars. In 1958, she was Oueen of the Santa Barbara Airport Baces, and remembers with pleasure watching Phil Hill and



other famous race drivers (and kissing the winners!). Janet has been with Moss Motors for 13 years, has been married for 25 years and has three children either working or attending college.

Dusty Drucker: The first person most customers talk to when they call Moss, Dusty is our main switchboard operator. She chose this line of work because, she says, her lifetime hobby has been talking on the phone! Mother of a six year old daughter, Dusty also enjoys volleyball, cooking and making beautiful Christmas decorations. A move out

TRIUMPH
CONVERTIBLE
TOP SALE640-000reg. \$120.00Sale \$ 99.95TR2 Black Vinyl Top640-020reg. \$125.00Sale \$ 104.95TR3-3B from TS22014 Black Vinyl Top
640-040640-040reg. \$125.00Sale \$104.95TR4 Black Vinyl Top640-060reg. \$125.00Sale \$104.95TR4 Black Vinyl Top640-060reg. \$125.00Sale \$104.95TR4 Black Vinyl Top640-060reg. \$125.00Sale \$104.95Sale StoreSale \$104.95Sale \$104.95

TR250/TR6 (non-zippered window) Black Vinyl Top 640-100 reg. \$130.00 Sale \$104.95 TR6 (zippered window) Black Vinyl Top 640-120 reg. \$155.00 Sale \$129.95

SALE PERIOD FEB. 20 UNTIL APRIL 7, 1984 Orders must be received by April 7, 1984 to qualify for the Sole Prices... So Order Early



of town interupted her service in late 1981 but now she's back with us and, we hope, will be for quite some time. Mary Caba: Mary moved from the East Coast to California in 1970 and joined the Moss staff in 1980 as a Data Entry Clerk. She is now one of the key people whose job is to enter



all incoming orders into the computer, with an occational stint as relief switchboard operator. Mary enjoys bicycling, jazzercise and travel, and is a recent recruit to the Moss Motors bowling league.

Marcie Webb: Another keen bowler (this season's high game of 193). Marcie is our other key Order Entry clerk, responsible for ensuring that



our hundreds of daily orders are entered into the computer quickly and correctly. Married two years, Marcie enjoys sewing, raising cats, and driving her 'Japanese classic', a 1977 Toyota Celica GT. Born in Pirmasens, Germany, Marcie grew up in New York, moved to California in 1969 and began her Moss career in 1981.

Lisa Volmar: Though born and raised in Santa Barbara, Lisa had not heard of Moss Motors until she purchased her first car, a 1964 TR-4. Unfortunately, in those days Moss was only just beginning to stock Triumph parts, so the car did not stay

around long. In 1975, Lisa answered an ad in the paper and re-discovered Moss Motors, starting work in our Customer Service Dept. The eight years since then have seen Lisa become very competent in all phases



of work related to order processing and customer service. When she got married. Lisa gave up dirt-bike riding (!), and her interests now include taking care of her two children. water-skiing, sewing and bowling.

Luwanna Shelton: Luwanna moved to Santa Barbara in 1977 after growing up in Salinas, Calil., and came to work in our Customer Service Dept. in 1979. Her work includes a variety



of duties, an important one of which is processing the refunds, exchanges and credits connected with Returns. Married for 31/2 years. Luwanna enjoys swimming and bowling on the Moss League.

Laura Kuether: Born in Milwaukee. Wisconsin, Laura came to Santa Barbara in 1973 and started work at Moss after graduating from High School in 1981. After a spell in Cus-



tomer Service, Laura spent some time in our Data Processing Dept., then decided she preferred dealing with people rather than the computer. She transferred back, and now is involved in many aspects of Customer Service work. Laura and her

fiance are on the Moss bowling team and enjoy going to good movies. Kitty Dahl: Another Milwaukee native who moved to Santa Barbara in 1973, Kitty almost avoided a career with Moss by being a runner-up in the 1978 Miss Teenage California Pageant. Resisting offers of fame and for-



tune. Kitty stayed in Goleta and came to work at Moss in 1981. After the orders are packed in the warehouse, an operation we call "Shipping Feedback" is required, when the computer is advised of any changes between what it thought was available and what the partsman actually found. Kitty is chiefly responsible for this task, which ensures that the invoices we Issue do accurately reflect what we ship. Besides being a British sportscar enthusiast. Kitty is a wife and mother who enjoys water-skiing, bowling and the beach in her spare time.

Kathy Martinez: A native Southern Californian, Kathy has worked at Moss Motors on and off since 1978. taking time out to earn a B.A. in English at U.C.S.B., get married and



have a son. Now a part-time customer service representative. Kathu handles a variety of jobs, most of which involve direct customer contact by phone. She has yearned for a Jaguar XKE ever since seeing her first one while vacationing in Hawaii, but says she'd settle for a nice MGT-type! Most of her spare time is spent decorating her new home and preparing for her second child, due in March.

Brenda Hooser: Brenda came to Santa Barbara from Los Alamos, New Mexico, in 1975 and has worked both full and part-time for Moss since 1981, doing various office functions. She's in her second year at S.B. City College and would like to finish college in Ashland, Oregon. An official American Road Racing Assoc. scorekeeper, she also enjoys bicycling, rock concerts, reading Shakespeare, and drives her



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friends crazy by pointing out any British car she happens to spot!

Louise DeCosta: In 1980, Louise loined us as a clerical assistant to Sales and Customer Service. Now her duties involve most aspects of Customer Service, and she also helps out on the switchboard. Louise has lived in Germany and New York



but hopes to make California her permanent home. She enjoys cooking, traveling and true rock 'n' roll. Since coming to work at Moss she has become adept at spotting and Identifying British cars in movies and TV shows. 1.1

IDLER LEVER ASSEMBLY File TR2 the TR38 If you've noticed a certain'lack of discipline' in your early steering system lately, perhaps it's your idler lever. These new levers will keep your sometimes shaky Triumph on the straight & narrow. 667-020 \$27.50 Lever assv.-10 Lever bracket- 667-030 \$25.85 nemj



BRITISH TRADITION AND THE HIGH TECH HOT ROL

The British sports car has been the primary competition device for the average man since the 1950's. When you went to any car event from a club rally to a national road racing championship, most of the participants and spectators were in British machinery.

I recently ran my MGB in an SCCA Regional Solo 2 event. Out of 28 cars running in my class, C street prepared, mine was the only car made in England. Where did all the British sports cars go?

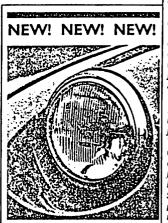
Here was a well attended sports car event where the true sports cars were outnumbered by...are you ready for this?...Japanese high tech sedans!! That's right, the class was filled with Mazdas, Toyotas, Datsuns and Mitsubishis. I was driving the only roadster in a class filled with family sedans. I had to put the top down and do battle with a bunch of Recaroed, graphically equalized, rotaried high tech hot rods.

How do these high tech hot rodders go autocrossing? First they have to maximize their driving environment. They program their high tech seats, adjust the balance of their quadrasonic speakers and set the climate control for optimal driver comfort in a competition situation. The car communicates vital information to the driver with digital readouts. These readouts tell them when to stop autocrossing and go to the dealer for minor adjustments. After all, you can't test microprocessers under the old shade tree.

If that isn't bad enough, these high tech hot rods have the nerve to talk back to their drivers: "Please turn out the lights"; "The door is ajar"; "Please take a later apex on turn 9"; "The driver is incompetent". Such is the cry of the high tech hot rod. If you ever thought your car was trying to outsmart you by 'Lucasing out' or 'SU-ing up', how would you feel when your car actually started telling you what to do?

Twenty-seven drivers at this autocross and nameless others are giving up the small inconveniences of the British sports cars for the major aggravations of the high tech hot rod. And those major aggravations are enough to justify my maintaining and autocrossing the old MG into the next century. It may soon be one of the few cars around that doesn't talk back!

A \$25.00 Gift Certificate is on the way to Steve Hensley of Stockton, California for keeping us up-to-date on the state of affairs in sportscar competition circles.



LUCAS QUARTZ HALOGEN HEADLAMPS

Supplied as original equipment on Euro-spec MGB's, these Lucas Q-H headlamps are the ultimate in lighting! Although not D.O.T. approved because they are semi-sealed beams, their lenses are designed for lefthand drive use and their light pattern is superb. They give fantastic penetration on high beam, while low beam has a sharp cutoff so as to light the road really well without dazzling oncoming drivers. If you drive fast at night or have to face rain-slick city streets, these are the light for you! (Not legal for use where D.O.T. approved headlamps are required.) Sold individually, bulbs not included.

Lamp unit 162-750 \$;9.95 Bulb 162-755 \$ 9.95

PRICES VALID UNTIL SEPT. 14, 1984 Moss Motors Ltd. P.O. Box MG • Goleta, California 93116

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GOLETA, CA 93116 (805) 968-1041

P.O. BOX MG

7200 HOLLISTER AVE.

CLASSIC-FIED

We will accept advertisements for British sports cars from our readers, for a publication fee of \$25.00 per car per insertion. Publication will be roughly every three months; deadline for our next issue is April 15, 1984, Be sure to include your name, address and phone number.

1955 MGTF 1500 Excellent condition. and all original leather seats, etc. Wings, tonneau cover, curtains, some tools. Worth \$20,000,-Asking \$15.000-Take \$13,500. Shown by appointment only. Located in Port Hueneme, California at 158 E. Carmel Green. Telephone Ernest Brown at 805-985-0837

MGA 1500 The actual car featured on the cover of Moss Motors' MGA-10 catalog. This beauty was totally restored by Classic Car Company in 1979, since then it has covered about 28.000 careful miles. Still in excellent, well-maintained condition, now reluctantly offerd for sale for \$8.500. Dr. Robert Permut, 805-964-6211. ext. 341

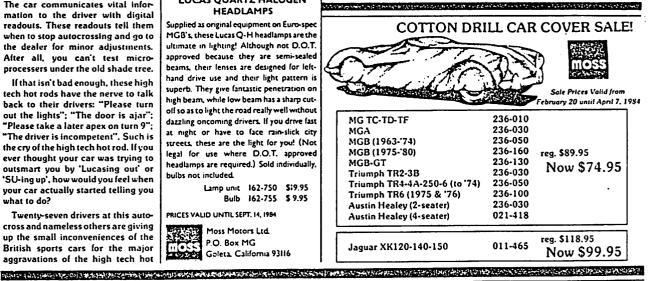
1949 MG Y-Sedan Painstakingly restored by Al Moss to absolute perfection, in black with red Interior. Tastefully modified with chrome wire wheels and Shorrock supercharger. A fast, reliable and beautiful show-winner; probably the best late-forties sedan in the U.S.A.! \$22.000 or near offer. Letters only, please, to Al Moss, 4488 Via Cayente. Santa Barbara, CA 93110

'55 MGTF (1500) Body and engine restored to like new. Photos available. (\$2.00) Asking \$12,500. Phone Mrs Jordan Goodman at 702-733-8900 (Las Vegas)

1953 MGTD MKII A rare one-owner TD. Always garaged. Ready for restoration. Have extra parts. \$9,000. Write or call A.B. Bridges, P.O. Box Ventura, 284. · 93002. CA Phone 805-643-1936

TWO MGA COUPES. '59 and '60. for restoration – basically complete and sound. \$3,500 for both. San Francisco area. Mark Burton, 415-283-4547

1967AUSTIN HEALEY 3000 One of the last BJ8's and in excellent condition. Healey blue paint. Rebuilt engine. carbs. brake servo. & steering. New exhaust system, Michelins and brakes. \$\$,000 O.B.O. Located in the Los Angeles area. Phone Ron Taylor at 213-377-1464.





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